

**Advancing Innovation in ECA 2011:  
Entrepreneuring the Mobile Future**

**VI<sup>th</sup> International Conference of the Eastern European and  
Central Asian Business Incubators and Technology Parks  
Network (ECAbit)**

**November 6-8, 2011  
Chisinau, Moldova**

Organized by

Eastern European and Central Asian Business Incubators  
and Technology Parks Network (ECAbit)

*infoDev*, World Bank

Ministry of Information Technologies and Communications of Moldova

Moldovan Technology Transfer Network

Academy of Sciences of Moldova

Agency for Innovation and Technology Transfer

State Agency for Intellectual Property

# Day 1. November 7, 2011

**Location: Academy of Sciences Moldova, Stefan Cel Mare 1**

## **09.00 - 10.15 (Blue Hole)**

### ***Official launch and plenary session I***

- **Mr. Pavel Filip**, Minister of Information Technologies and Communications
- **Mr. Abdoulaye Seck**, World Bank Country Manager, Moldova
- **Ms. Ellen Olafsen**, Operations Officer, infoDev, World Bank
- **Mr. Gheorghe Duca**, the President of the Academy of Sciences of Moldova
- **Mr. Todor Yalamov**, Coordinator, ECAbit network

Keynote speech: **Ms. Stela Mocanu**, Executive Director, e-Government Center, Moldova

***Role of the e-Government as an accelerator for the mobile industry development (e-transformation)***

## ***10.15 - 11.45 Session II. Evolutions of Incubators: From Services to Communities***

- **Mr. Peter Harman, Chief Executive, UKBI, United Kingdom**  
What is the impact of incubators in ECA? Lessons learnt for five years.
- **Ms. Sophia Muradyan**, EIF, Armenia (M-lab host)  
The concept of M-Lab

Discussion

**Moderator:** Ms. Ana Chirita, Executive Director, National Association of Private ICT Companies for the Mobile social networking session

## **11.45 -12.15 Coffee break**

## **12.15 - 14.00**

### ***Session III: Evolutions of Incubators: From services to communities (continuation)***

- The concept of Business Garden  
**Gunnar Due-Gundersen**, SINTEF, Norway
- Evolution of incubators in Russia: New Trends

**Olga Lapteva**, Board member, NBIA Russia and President, Tambov Business Incubator

- New Developments of technology parks in Belarus  
**Tatyana Tatyanko**, Director, Marketing Centre, Metolit, Belarus
- Perspectives of incubators based at academic institutions  
**Elena Pereverzeva**, Moscow International Business School, Russia

Discussion

**Moderator: Mr. Peter Harman, Chief Executive, UKBI, United Kingdom**

**14.00 - 15.00 Lunch**

**15 .00 - 17.00 Sharing experiences of internationalization**

- **Ms. Alma Karabeg**, Polar Star Innovation center in Murmansk, Russia/  
Norway  
Incubator centered on internationalization (new concepts on cross-border cooperation)
- **Ms. Lucia Usurelu**, Deputy Director at Entranse, Moldova
- **Mr. Angel Milev**, Program Director, ARC Fund (coordinator of EEN-Bulgaria)  
Internationalization experience in the context of EEN and potential for synergies between EEN and Ecabit
- **Mr. Alexei Ciobanu the Executive Director of Simpals Garaje(Start up Incubator)**
- **Valeria Sudilovskaia**, Belarus  
The business angels perspective on internationalization

**Moderator: Mr. Oltac Unsal, infoDev, World Bank**

**17.00 - 18.00** Coffee break

**18.00 - 22.00 Mobile Monday (Blue Hall)**

**18.00 - 19.30 Webcast: Levon Levonian, Senior Developer BlackBerry Europe (Research in Motion)**

**19.30 - 22.00** Reception with keynote addresses:

- **Jari Tammisto**, Mobile Monday founder and CEO (t.b.c.)
- **Patrick Boostels, founder of MoMo Brussels and CEO of [www.tcsdigitalworld.com](http://www.tcsdigitalworld.com)**, CEO of a telecom in Modlova
- **Andrei Gradinari, founder of Spooky House studios**

## **Day 2. November 8, 2011**

**Location: Academy of Sciences Moldova, address: Stefan Cel Mare 1**

**9.00 - 11.00**

### **Mobile Social Networking: How we do it, plan to do it, and what are the needs of entrepreneurs**

- **Mr. Radu Ticiu**, Timisoara Business Incubator, Romania  
Timisoara Mobile Development Group
- **Mr. Yana Granici**, Moldovan Technology Transfer Network, Moldova  
Mobile Monday - Moldova
- **Mr. Elshan Musayev**, President, Caspian Investment Center,  
Azerbaijan  
Mobile Monday - Azerbaijan
- **Mr. Tornike Bakhturidze**, Georgian Business Development Center,  
CAUCASIA, Georgia  
mTbilisi: a Gate for the Entrepreneurship Internationalization

**Moderator: t.b.d.**

**11.00 - 11.20**

Coffee break

**11.20 - 13.00**

### **Parallel session I: ToT planning workshop**

- **Mr. Alexey Leontief**, Zelenograd, Russia
- **Mr. Radu Ticiu**, Timisoara Business Incubator, Romania

**Moderators: Mr. Stefan Schandera**, Regional facilitator, *infoDev*,  
World Bank & Heidi Humala, *infoDev*, World Bank

### **Parallel session II: Internationalization workshop (continued only with companies/tenants)**

List to be determined (companies from Romania, Montenegro, Bulgaria, Moldova and Russia)

**13.00 - 14.30 Lunch**

**14.30 - 15.30 Overall ECAbit business planning**

Moderator: Mr. **Todor Yalamov**, Coordinator, ECAbit